



The standard for
Home Entertainment Networking™

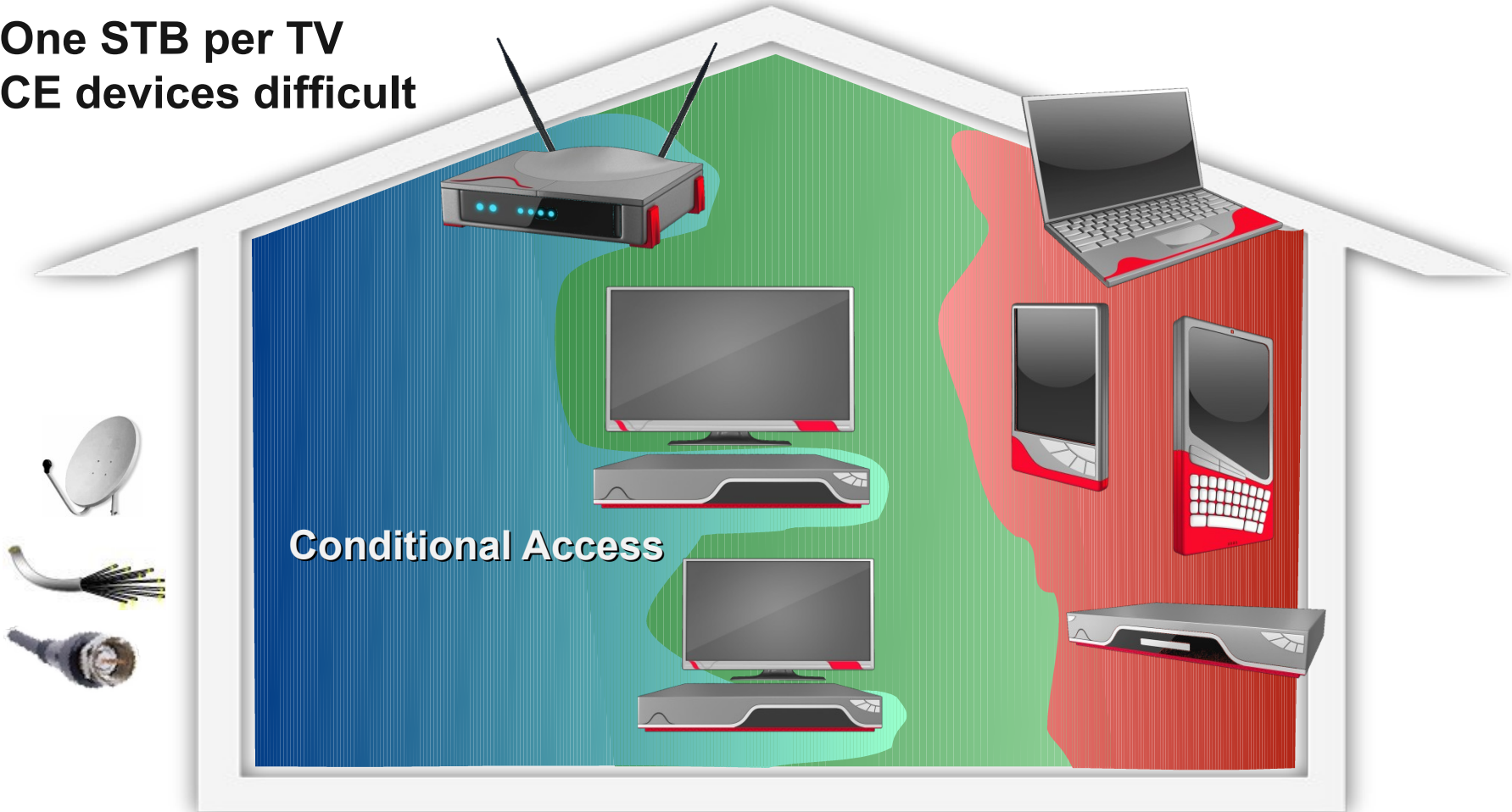
Fred L. Taylor II

Broadcom Corporation

MoCA Educational Workshop
November 9, 2010
TelcoTV

Today – Service Providers and Retail

- One STB per TV
- CE devices difficult

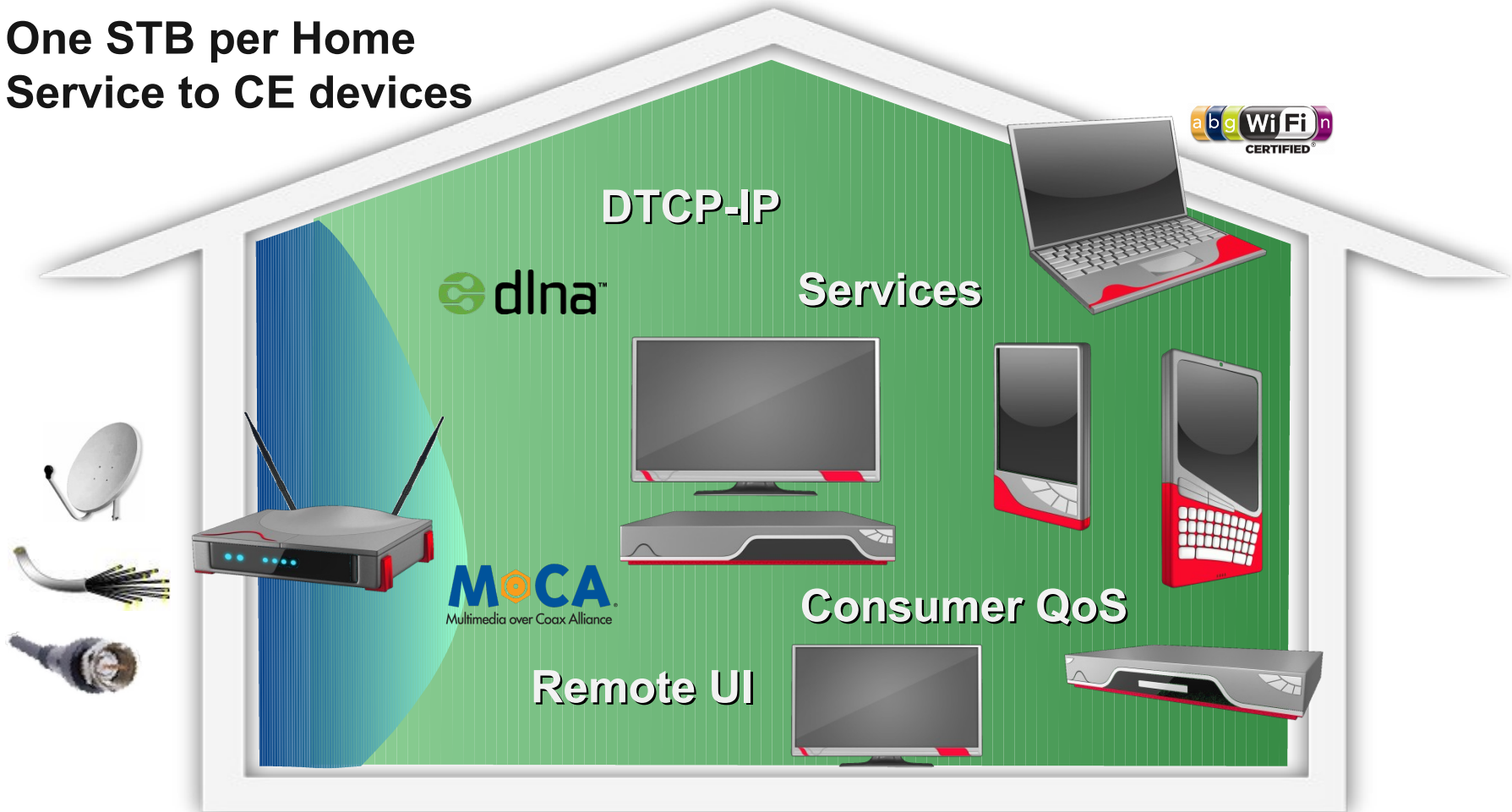


Service Provider Devices

**Retail Devices
with Content**

**Retail Devices
without Content**

- One STB per Home
- Service to CE devices



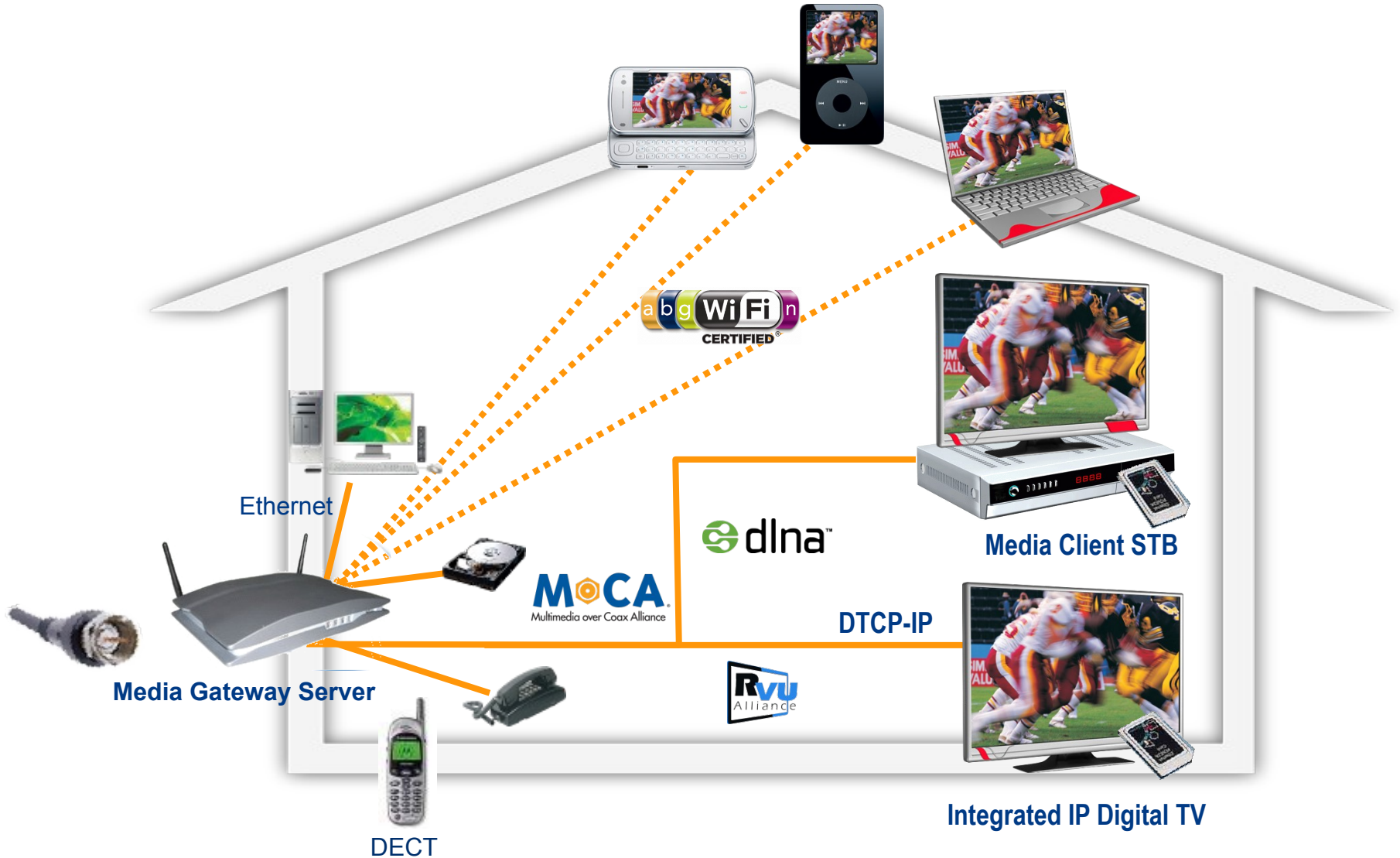
Service Provider Device

Retail Devices with Content

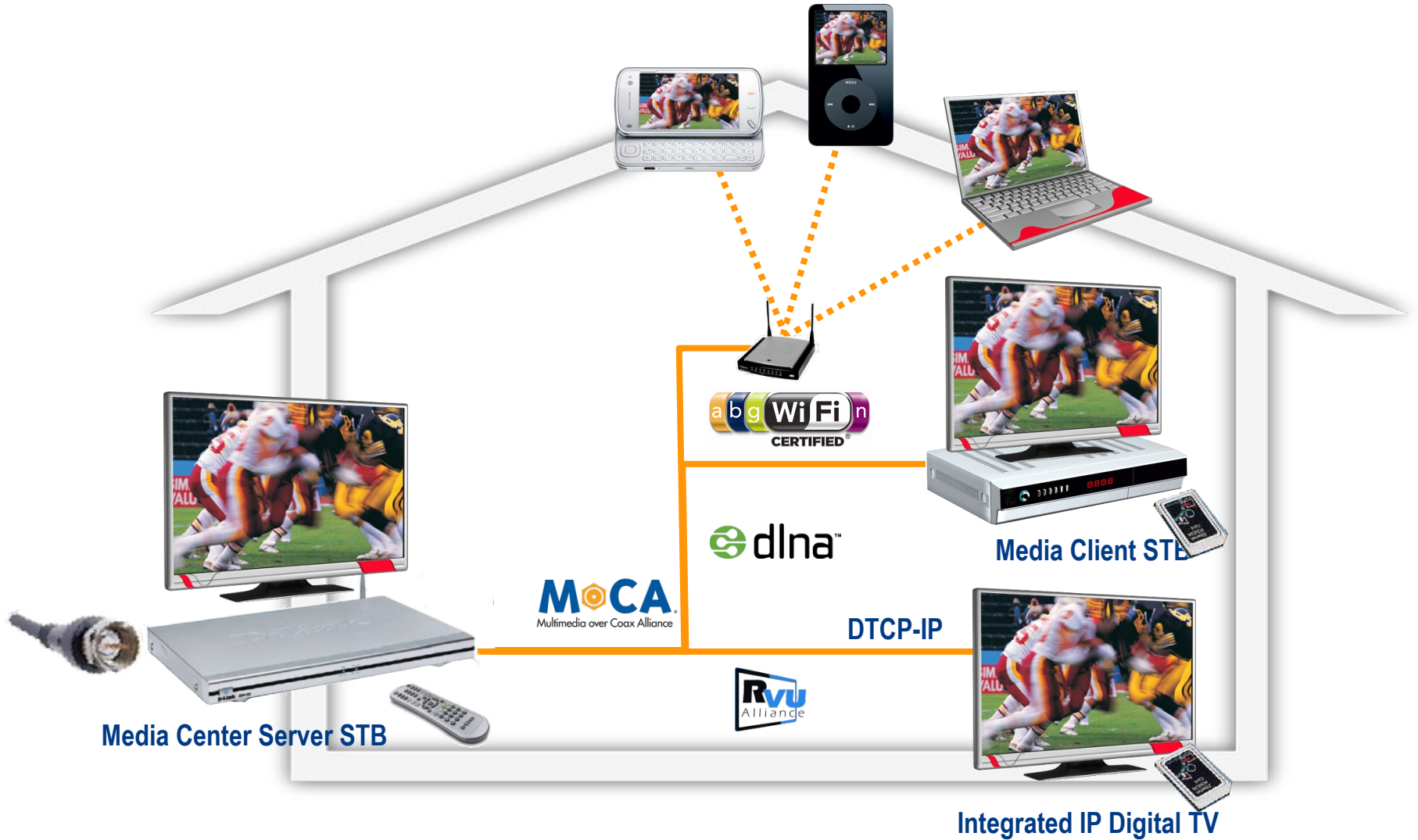
DLNA Certified® Product Categories

Device Category	2010Q2	2007
Television	2189	58
Network Attached Storage (NAS)	234	42
Personal Computer	5071	1800
Audio Video System	218	49
Set Top Box	66	15
Digital Camera and Camcorders	17	2
Game Console	3	1
Mobile Device	100	1
DVD and Blu-Ray	205	39
Printer	32	0
Gateway/Routers	6	0
Appliance	2	0
Photo Frame	7	0
TOTAL	8000+	2013

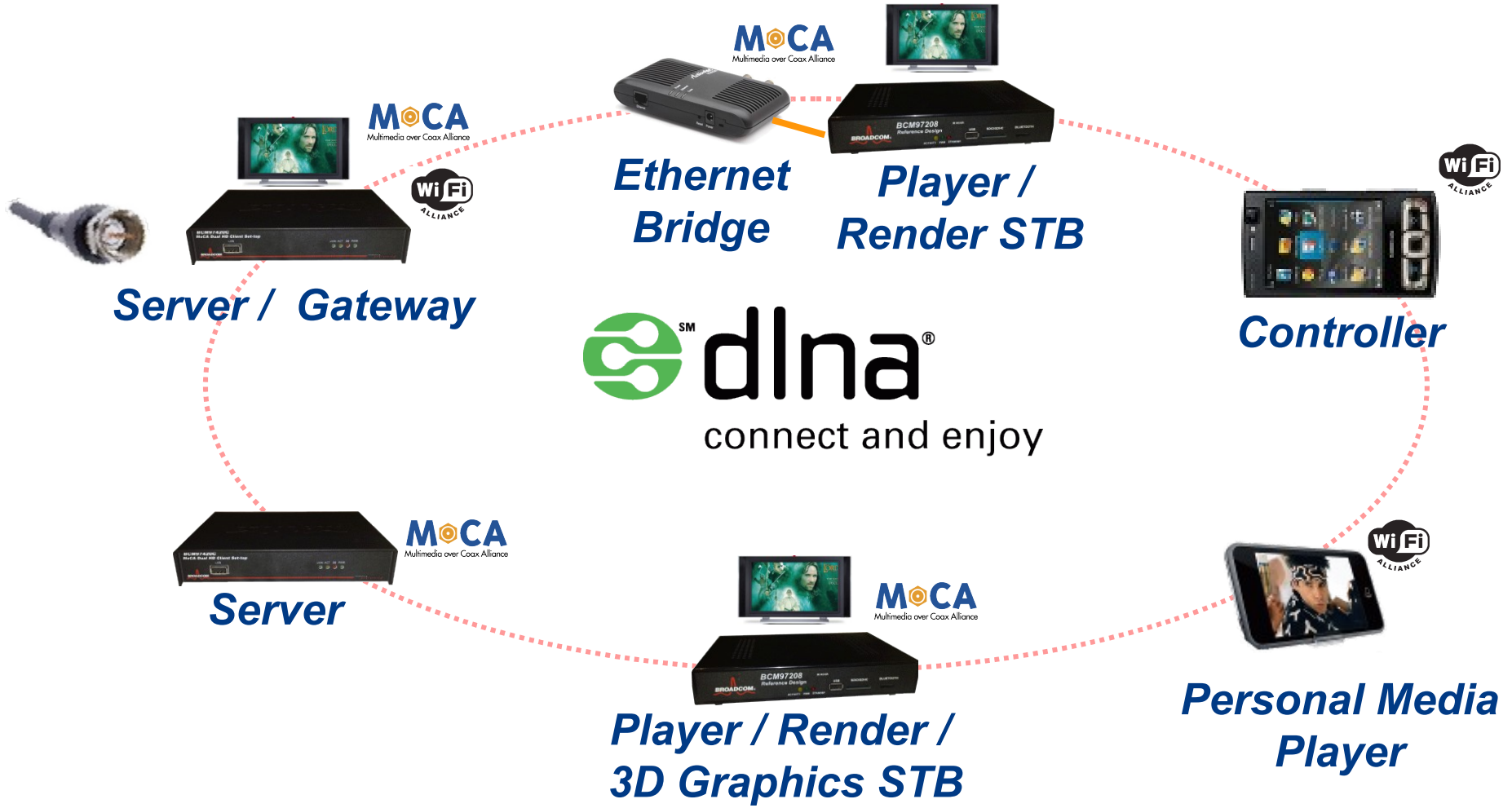
Whole Home Cable Media Gateway STB Architecture



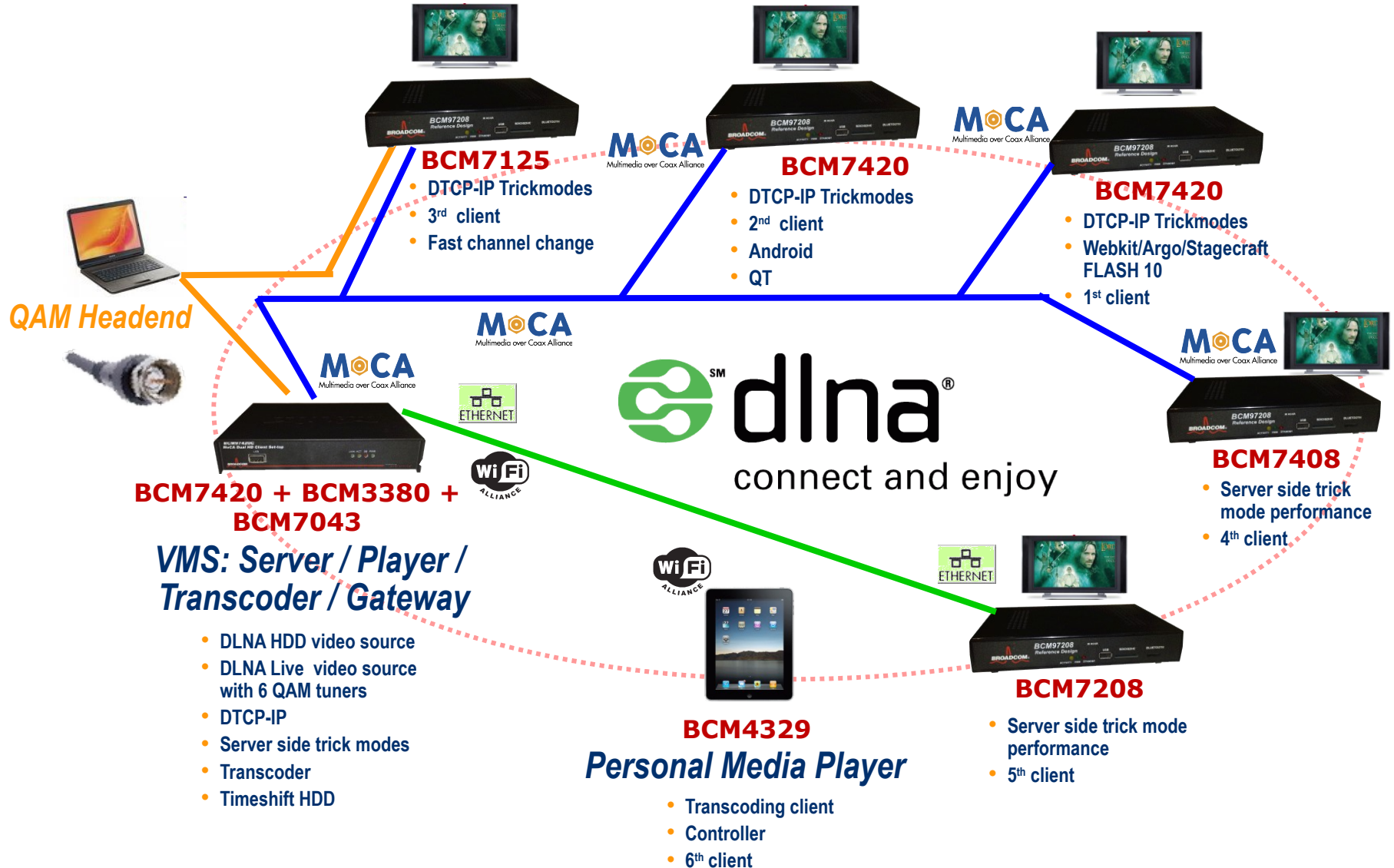
Whole Home Cable Media Center STB Architecture



Connected Home DLNA Demo using MoCA



Broadcom Connected Home Demo DLNA Demo Using MOCA



When you think **coax**,
think **MoCA**.

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