

Motorola And Time Warner Cable Collaborate To Deliver The Industry's First Tru2way™ Multiroom DVR Solution

Motorola tru2way™ set-tops enable media mobility, giving consumers access to recorded television and personal media files across an in-home entertainment network

March 31, 2009

HORSHAM, Pa. – March 31, 2009 – [Motorola](#) (NYSE: MOT) today announced that the company has teamed with Time Warner Cable Inc. (NYSE: TWC) to develop a multi-room digital video recorder (DVR) solution using Motorola tru2way™ set-top software. [The Follow Me TV](#) solution will enable subscribers to access, share and place shift video recordings throughout the home. Time Warner Cable aims to bring the solution to market later this year, to become the first cable company to deploy a multi-room DVR solution in a tru2way environment.

The new tru2way application highlights the potential for place-shifting video of all types using a technology based on open standards. Motorola developed the whole-home DVR solution to work with tru2way software and the Motorola [DCX3400-M](#) and Motorola DCX3200-M tru2way-enabled set-tops. Using MoCA (Multimedia over Coaxial Alliance) technology, the solution creates a multimedia network using existing coaxial cable in consumer homes. The network is capable of transporting high-definition video, high-quality digital voice, and high-speed data to televisions, DVRs, game consoles, wireless access points, and home computers.

"Motorola's tru2way technology is a key enabling component of media mobility as demand for new, broadband-connected devices in and around the home grows," said Larry Robinson vice president, product management with Motorola's Home and Networks Mobility business. "As an open specification, tru2way enables the set-top to be a platform for new media mobility applications such as whole-home DVR. This industry-leading collaboration will help Time Warner differentiate its offerings, retain customers, and increase revenue opportunities."

"Consumers expect more flexibility and control with today's premium TV services and we are excited to be offering the whole-home DVR with Motorola," said Louis Williamson, Senior Fellow, Engineering, Time Warner Cable. "This is the first OpenCable™ tru2way system with home network extensions. It is fully interoperable, providing Time Warner Cable more flexibility and choice in determining what equipment is made available in its footprint."

Motorola will showcase its portfolio of tru2way solutions – including hardware, software, and the Motorola DEVPlatform for OCAP™ – at the 2009 Cable Show, booth #2037. For more information on Motorola tru2way technology, please visit the Motorola [website](#). For commentary on broadband home solutions, please visit the Motorola blog at [www.mediaexperiences2go.com](#).

About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2008. For more information, please visit [www.motorola.com](#).

Media Contacts:

Anya Chambers
Office: +1 224 321 0378
anya_chambers@motorola.com
Motorola, Inc.

Kathy Wiesner
Office: +1 847-576-1638
k.wiesner@motorola.com
Motorola, Inc. Analysts Relations

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com](#), [www.twcbc.com](#), and [www.twcm mediasales.com](#).