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HOLLAND ELECTRONICS JOINS MoCA

November 2, 2010, San Ramon, CA and Ventura, CA - Holland Electronics LLC, a leading manufacturer of RF inter-connect components for cable television, satellite television and telecommunications companies, has announced its membership in MoCA®.

Holland engineering executives will contribute their vast engineering and manufacturing knowledge to the creation of new MoCA-certified products to simplify in-home entertainment networking. As long-term members of SCTE, CEDIA and HPNA, the company has demonstrated its cooperative commitment to industry standards and open protocols.

"I am very excited to officially join my colleagues at MoCA," stated George Goebel, senior engineer for Holland Electronics. "We have been supplying a variety of MoCA-related products to our customers and realized it was time to add the Holland name to the roster of industry leaders who contribute intellectually and financially to the advancement of home entertainment networking using MoCA technology."

MoCA is the worldwide standard for home entertainment networking. It is the only such standard that is in deployment by all three pay TV segments—cable, satellite and telco/IPTV. MoCA technology can also be used to extend WiFi and HomePlug connectivity in the home.

Holland Electronics has a long history of product development specifically for coaxial transmission, making it a logical choice for further involvement with MoCA. Holland has released a variety of new MoCA related products over the last year, many of which have been deployed by major MSVPs. Holland Electronics recently exhibited with new MoCA-related products in hand at the SCTE Cable-Tec Expo in New Orleans, October 20-22, 2010.

About MoCA

The Multimedia over Coax Alliance (MoCA®) is the worldwide standard for home entertainment networking. It is the only such standard that is in deployment by all three pay TV segments—cable, satellite and telco/IPTV. MoCA technology can also be used to extend WiFi and HomePlug connectivity in the home. MoCA has more than 70 certified products and more than 55 members representing the home entertainment network value chain including service providers, OEMs, consumer electronics companies, chip vendors and installers. *MoCA is an internationally registered trademark.* <http://www.mocalliance.org>

About Holland Electronics LLC

Holland Electronics LLC is a leading provider of RF interconnect components for cable television, satellite television and telecommunications companies. The company designs and manufactures a wide variety of innovative connectors, passive devices and distribution equipment, many of which are used in the manufacturing of OEM products by leading consumer electronics companies. Founded in 1989, the company has accumulated a long list of patented technologies for many of its industry-leading product lines. <http://www.hollandelectronics.com>