



Entropic Communications and Wistron NeWeb Deliver Internet Entertainment Bridge for the Home Theater

New Product Connects HDTVs, Blu-ray Players and Game Consoles to the Home Network at Wired Ethernet Speeds

SAN DIEGO, Jan 4, 2010 (GlobeNewswire via COMTEX News Network) -- Entropic Communications, Inc. (Nasdaq:ENTR), a leading provider of silicon and software solutions to enable connected home entertainment, and Wistron NeWeb (WNC), an industry leader in the design and manufacturing of advanced wireless communications, announced today that they are showcasing the WNC 4-Port Ethernet-to-Coax Bridge (ECB) using Multimedia over Coax Alliance (MoCA(R)) home networking technology at the Consumer Electronics Show in Las Vegas, NV, on Jan 7-10, 2010. The WNC 4-Port MoCA Bridge makes it possible to connect your entire home theater to the Internet using the existing coax cable in your home.

With the speed, range, and performance of a wired network, the WNC 4-Port MoCA Bridge attaches to an Internet TV, Blu-ray Player, game console and other Ethernet-enabled consumer electronics at up to 270 Mbps network speed. This is fast enough to deliver four or more simultaneous HD streams without the delays, glitches or stutters that consumers might see using a traditional wireless network. In addition, the 4-port bridge supports up to four different consumer electronics devices at a fraction of the cost of purchasing individual Wi-Fi adapters for each device. Using the existing coaxial cables in the home and industry standard MoCA technology, the 4-Port Bridge is easy to set up and doesn't interfere with cable television or cable modems. Built-in data encryption ensures security and privacy, and network expansion affords the addition of up to 16 MoCA ECBs to enable internet entertainment in every room of the house.

"MoCA is rapidly becoming the standard for home entertainment networking in North America," stated Vinay Gokhale, senior vice president marketing and business development at Entropic. "The WNC 4-Port MoCA Bridge will give consumers the ability to easily connect their new Internet-enabled HDTVs, Blu-ray players, and game consoles to their broadband router, regardless of where the broadband connection resides in the home. With the speed, range, and reliability provided by Entropic's silicon technology, based on the MoCA standard, consumers will enjoy access to online HD movies, TV shows and game downloads from any room of their house."

Powered by Entropic's Silicon Technology

The WNC 4-Port MoCA Bridge is powered by Entropic's leading chip set, which enables a complete coaxial networking solution for the distribution of multiple streams of HD video, digital voice, broadband data, and other digital content. The WNC 4-Port MoCA Bridge is based on the MoCA standard, which provides cost effective, superior throughput and range versus other wired and wireless networking technologies available today.

"We are pleased to be working with Entropic Communications to showcase the first 4-Port MoCA Bridge designed for home entertainment networking," stated Johnson Hsu, head of the Digital Home business unit at WNC. "The 4-Port MoCA Bridge is the 'missing link' between the new connected home theater and the Internet, and is the most reliable, cost-effective solution for networking up to four devices in the living room. The WNC 4-Port MoCA Bridge is a must-have accessory for the Internet-enabled home theater of today."

Demonstration at CES

The WNC 4-Port MoCA Bridge will be demonstrated and showcased in Entropic's Booth # 30533 and WNC's Booth #20901 during CES, January 7-10, 2010, at the Las Vegas Convention Center.

About Wistron NeWeb

Wistron NeWeb Corporation (WNC) is an industry leader in the design and manufacturing of advanced wireless communications. With strong R&D and high volume production capabilities, WNC has consistently introduced innovative technologies covering a wide range of products, DBS outdoor unit, satellite/HD radio, networking devices (802.11a/b/g/n AP, router, switch, client modules, and VoIP phones), IPTV Set-top Box, digital home applications, mobile phones, automotive electronics, smartphones, and LDS handset antennas. WNC's mission is to provide its worldwide customers and partners superior wireless communication products through premium JDM/ODM/OEM design and manufacturing services. In addition, WNC also provides world class logistics and after-sales services worldwide. For more information about Wistron NeWeb

Corporation please visit: www.wneweb.com.

About Entropic Communications

Entropic Communications, Inc. (Nasdaq:ENTR) is a leading fabless semiconductor company that is engineering the future of connected home networking and entertainment by providing next-generation silicon and software technologies to the world's leading cable, telco and satellite service providers, OEM's and consumer electronic manufacturers. As a co-founder of MoCA (Multimedia over Coax Alliance), Entropic pioneered and continues to evolve the way high-definition television-quality video and other multimedia & digital content such as movies, music, games and photos are brought into and delivered throughout the home. For more information, visit Entropic at www.entropic.com.

The Entropic Communications logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=4255>

Forward-Looking Statements

Statements in this press release that are not strictly historical in nature constitute "forward-looking statements." Such statements include, but are not limited to, statements regarding the expected benefits of the collaboration between Entropic and Wistron NeWeb and Entropic's leadership in providing best-in-class performance and low-cost MoCA home networking solutions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause Entropic's actual results to be materially different from historical results or from any results expressed or implied by such forward-looking statements. These factors include, but are not limited to, the risk that the market for high-definition television-quality video and multimedia content delivery solutions may not develop as anticipated; Entropic's ability to successfully collaborate with third parties and the ability of Entropic and Wistron NeWeb to introduce new and enhanced products on a timely basis; the effects of competition; the effect of intellectual property rights claims; and other factors discussed in the "Risk Factors" section of Entropic's Quarterly Report on Form 10-Q for the three months ended September 30, 2009. All forward-looking statements are qualified in their entirety by this cautionary statement. Entropic is providing this information as of the date of this release and does not undertake any obligation to update any forward-looking statements contained in this release as a result of new information, future events or otherwise.

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