

NEWS & EVENTS

COX COMMUNICATIONS ANNOUNCES UPCOMING LAUNCH OF MULTI-ROOM DVR FUNCTIONALITY

Cox continues to provide advanced DVR product options for our customers

ATLANTA – Cox Communications announced today plans to offer a multi-room viewing option for DVR customers. This new offering will allow viewing of recorded DVR content throughout the home, in both standard and high-definition. The device contains a larger hard drive that allows customers to record and store more of their favorite shows. In addition to the increased capacity, the DVR will use Cox's next generation guide which includes new personalization and search options as well as interactive features. Multi-room viewing will launch in a yet to be named Cox market later this year with additional launches to follow.

"Cox strives to continually enhance the TV experience for our customers with advanced video services that allow for more viewing flexibility and personalization," said Steve Necessary, vice president of video strategy and product management. "We have been testing multi-room viewing in our labs and are confident that our customers will love the additional convenience and functionality it offers."

Multi-room DVR viewing provides users with the ability to watch content that is recorded on one DVR in the home on other non-DVR receivers in the home. In addition, customers will have full trick functionality – pause, fast forward and rewind - on recorded content while watching from any receiver.

Communication between the DVR and non-DVR receiver(s) will take place using MoCA (Multimedia Over Cable Alliance) home networking technology. The technology allows Cox to transform current in-home wiring into the equivalent of an Ethernet network so that receivers can connect to one another.

"Our advanced DVR product options, coupled with the roll out of our new interactive program guide, will offer customers a user-experience that is simple and convenient

while providing unparalleled control over their video experience,” added Necessary. “Multi-room viewing will not replace the option for multiple stand alone DVR units in a home. It’s an addition to our product line, allowing customers the opportunity to decide which option best fits their needs.”

About Cox Communications:

Cox Communications is a multi-service broadband communications and entertainment company with more than 6.2 million total residential and commercial customers. The third-largest cable television company in the United States, Cox offers an array of advanced digital video, high-speed Internet and telephony services over its own nationwide IP network, as well as integrated wireless services. Cox Business is a full-service, facilities-based provider of communications solutions for commercial customers, providing high-speed Internet, voice and long distance services, as well as data and video transport services for small to large-sized businesses. Cox Media offers national and local cable advertising in traditional spot and new media formats, along with promotional opportunities and production services. Cox Communications wholly owns and operates the Travel Channel. More information about the services of Cox Communications, a wholly owned subsidiary of Cox Enterprises, is available at www.cox.com, www.coxbusiness.com, and www.coxmedia.com.

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